

Lois -
info re: Salem
separation -
only affects
~~the~~ Wy City
acts (Mc Lane NE
is only direct
from our
Region) G

51852 6572

Salem Repositioning

400 RARITAN CENTER PARKWAY
EDISON, NJ 08837

TELEPHONE: (732) 225-4774

cc:
Sharon Schwalm
LEM

FAX TRANSMISSION COVER SHEET

DATE: <i>10/6/97</i>	
TO: <i>Judy</i>	COMPANY:
FAX #:	
FROM: <i>Margaret</i>	FAX # (732) 417-9076
# OF PAGES (INCLUDING THIS PAGE): <i>16</i>	
INSTRUCTIONS: <i>Attached is Salem Fact Book. Also attached is a list of stores where this promotion will be shipped through McLane. This template or list is not a final version. There are 43 calls on list, but McLane may be getting more than 43 SKUs. Allocations are nowhere near final yet. They are not even in the system - so we'll see.</i>	
<i>Thanks!</i>	
<i>Margaret</i>	

51852 6573

Salem Box B1G1F
Ship displays during the week of November 3, 1997

SR	Terr	Name	Address	City	ZIP	Phone #	Chain Name	VAP #	VAP Wholesaler	VAP Supp. #	NO VOL	RJR VOL
122304		A PLUS COOP #7053	885 JOHNSON AVE	RONKONKOMA	11779	516 585 4328	SUN COMPANY INC.	375878	MC LANE NORTHEAST	98285	192	43
122305		7 11 #15837(C)	397 MONTAUK HWY	EAST QUOGUE	11942	516 653 9889	SOUTHLAND CORP	375878	MC LANE NORTHEAST	8280	248	23
122305		7 11 #29791(C)	5640 70 SUNRISE HWY	SAYVILLE	11782	516 567 3456	SOUTHLAND CORP	375878	MC LANE NORTHEAST	297911	143	10
122304		ON THE RUN #17VB6	360 WHEELER RD	HAUPPAUGE	11788	516 232 3543	MOBIL OTR DISTRIC	375878	MC LANE NORTHEAST	460311	162	14
122303		MOBIL OIL #17750	L.I.E. & EAST PORT	MANORVILLE	11949	516 878 6655	MOBIL OIL CORP	375878	MC LANE NORTHEAST	460022	177	23
122308		MOBIL OIL #17A8T	1610 ROUND SWAMP RD.	PLAINVIEW	11803	516 694 9088	MOBIL OIL CORP	375878	MC LANE NORTHEAST	460030	287	18
122303		MOBIL OIL #17AVO	RTE. 38 & N. SEA RD.	SOUTHAMPTON	11963	516 283 7257	MOBIL OIL CORP	375878	MC LANE NORTHEAST	450048	195	21
122308		MOBIL OIL #17KC6	200 S OYSTER BAY RD	SYOSSET	11791	516 496 3433	MOBIL OIL CORP	375878	MC LANE NORTHEAST	460071	298	21
122908		MOBIL OIL #17KMA	605 BURNSIDE AVE	INWOOD	11698	516 371 5775	MOBIL OIL CORP	375878	MC LANE NORTHEAST	460238	95	5
122306		HESS MART #32325	RTE 25A & MILLER RD.	MILLER PLACE	11764	516 331 1267	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900885	383	41
122303		HESS MART #32362	ROUTE 58	RIVERHEAD	11901	516 727 8757	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901314	287	47
122303		HESS MART #32449	6305 ROUTE 25A	WADING RIVER	11792	516 929 6935	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901702	337	53
122306		HESS MART #32499	1801 N OCEAN AVE	FARMINGVILLE	11738	516 289 9830	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900593	242	25
122302		HESS STATION #32262	ROUTE 110 &	FARMINGDALE	11735	516 293 3750	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900746	85	8
122302		HESS STATION #32264	274 E MONTAUK HWY	LINDENHURST	11757	516 226 2240	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900753	380	36
122611		HESS STATION #32266	2488 Hylan Blvd	STATEN ISLAND	10306	718 667 9092	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900761	152	11
122308		HESS STATION #32267	575 S BROADWAY	HICKSVILLE	11801	516 433 2565	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900779	80	10
122308		HESS STATION #32297	5075 SUNRISE HWY	MASSAPEQUA PA	11762	516 795 7796	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900852	87	12
122904		HESS STATION #32298	650 ELMONT RD	ELMONT	11003	516 285 6966	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900860	94	9
122301		HESS STATION #32299	1795 FIFTH AVENUE	BRENTWOOD	11717	516 231 1277	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900678	160	20
122307		HESS STATION #32304	86 GLEN COVE AVE	GLEN COVE	11542	516 676 5709	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900894	210	28
122904		HESS STATION #32305	1955 HEMPSTEAD TPKE	EAST MEADOW	11554	516 794 4312	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900802	78	8
122904		HESS STATION #32311	2850 LONG BEACH RD	OCEANSIDE	11572	516 764 0584	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900936	102	11
122306		HESS STATION #32315	501 ROUTE 112	PORT JEFFERSO	11777	516 331 3035	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900911	81	13
122301		HESS STATION #32320	32320 ISLIP AVENUE	ISLIP	11751	516 224 3601	HESS LONG ISLAND	375878	MC LANE NORTHEAST	900977	194	28
122304		HESS STATION #32326	440 PORTION RD	LAKE RONKONKO	11779	516 467 9280	HESS LONG ISLAND	375878	MC LANE NORTHEAST		147	15
122307		HESS STATION #32329	16 PINE HOLLOW RD	OYSTER BAY	11771	516 244 9090	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901017	246	33
122306		HESS STATION #32330	2451 ROUTE 347	STONY BROOK	11790	516 751 9680	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901025	131	13
122302		HESS STATION #32336	4000 HEMPSTEAD TPKE	FARMINGDALE	11735	516 752 8023	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901074	143	18
122308		HESS STATION #32341	60 JERICHO TURNPIKE	JERICHO	11753	516 997 3031	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901224	98	15
122302		HESS STATION #32343	DEER PK AVE. & GRAND	DEER PARK	11729	516 242 2196	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901140	229	15
122308		HESS STATION #32474	428 NEWBRIDGE RD	HICKSVILLE	11801	516 352 2516	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901900	175	13
122302		HESS STATION #32475	5389 MERRICK RD	MASSAPEQUA	11758	516 541 6161	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901918	200	15
122303		HESS STATION #32479	MONTAUK HWY	WATER MILL	11976	516 726 5210	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901934	69	12
122306		HESS STATION #32482	1956 ROUTE 112	CORAM	11727	516 696 3204	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901967	129	11
122304		HESS STATION #32484	522 SMITHTOWN BYPASS	HAUPPAUGE	11788	516 979 1539	HESS LONG ISLAND	375878	MC LANE NORTHEAST	901983	133	15
122302		HESS STATION #32486	1690 DEER PARK AVE.	DEER PARK	11729	516 586 6794	HESS LONG ISLAND	375878	MC LANE NORTHEAST	902007	207	15
122308		HESS STATION #32488	895 OLD COUNTRY RD	PLAINVIEW	11803	516 938 2636	HESS LONG ISLAND	375878	MC LANE NORTHEAST	902015	315	22
122308		HESS STATION #32489	502 S BROADWAY	HICKSVILLE	11801	516 681 1403	HESS LONG ISLAND	375878	MC LANE NORTHEAST	902023	120	11
122904		HESS STATION #32490	3924 HEMPSTEAD TPKE	LEVITTOWN	11756	516 423 5690	HESS LONG ISLAND	375878	MC LANE NORTHEAST	902031	98	11

Sale Box B1G1F
Ship displays during the week of November 3, 1997

SR	Name	Address	City	ZIP	Phone #	Chain Name	VAP #	VAP Wholesaler	VAP Supp. #	IND VOL	RJR VOL
122308	HESS STATION #32491	MERRICK & STEWART	WESTBURY	11590	516 832 7820	MESS LONG ISLAND	375578	MC LANE NORTHEAST	902048	94	12
122904	HESS #32493	250 26 JERICHO	FLORAL PARK	11001	516 352 9656	MESS LONG ISLAND	375578	MC LANE NORTHEAST	902054	89	7
122904	HESS STATION #32498	550 ATLANTIC AVE	OCEANSIDE	11572	516 764 5988	MESS LONG ISLAND	375578	MC LANE NORTHEAST	902080	204	30
							43	MC LANE NORTHEAST Count			

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